

Are You a “USANA Orphan”?

- by *Pete Zdanis*



Have you heard a fellow USANA Associate say that they were an “orphan”, or have you ever felt the same way?

If you don’t know what a USANA orphan is, let me explain:

The term usually refers to a USANA Associate whose sponsor, and possibly other upline Associates, are either no longer active in USANA, or are not willing to support and communicate with their downline. (Some may refer to these people as “worthless sponsors”, but that’s another issue for another article.)

The reality is that some Associates require more upline support than others – Whether it is detailed training, getting questions answered from time to time, or just a friendly voice to talk to when things aren’t going so well.

When that’s the case, being an orphan with no one to care for you or look after you can be detrimental to your business. In some cases, it may even be enough to cause you to quit trying to build a business altogether.

If you, or someone you know is in that situation, don’t give up hope. There is a simple solution to your dilemma.....

All you need to do is reach out and ask for help. That sounds obvious, but you would be surprised how many people don’t think of it, or don’t know how to go about it.

The first step would be to make sure that you have tried to contact any and all upline Associates you know of.

If that doesn’t work, call USANA Distributor Services and ask them to give you the contact information for the next Gold and above Associate upline from you.

Chances are, you will now be able to get in touch with a leader in your upline who will gladly provide you with the support you need, or at least connect you with someone who is ready, willing and able to do so.

In the remote possibility that the Gold and above leader who USANA Distributor Services referred you to is not responsive, try again. And keep trying until you find a USANA leader who will provide you with what you are looking for.

I guarantee that you will eventually find an upline USANA Leader who will provide you with the support you need, or at least connect you with someone who will. All you need to do is make the effort.

In a perfect world, there would be no need for you to search for the support you need. In a perfect world, your USANA sponsor would provide you with the perfect training and support you need in order to reach all of your USANA business goals.

Also, in a perfect world, you, and everyone you sponsor, would sponsor two new Associates who remain on a 200 SVP Autoship Order forever in perfect duplication, and we would all be living our dreams, whatever they may be, instead of having this conversation.

But, as you've probably noticed by now, it's not a perfect world. Stuff happens, things get in the way, and not everyone does everything we would like them to do.

However, when things don't go "perfectly", all you need to do is make an effort to help yourself, and you will be astonished at how many people are out there who want you to succeed beyond your wildest dreams.

"USANA Orphan"?

There's no such thing....unless you let it happen.

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