

USANA's Historic Timeline



USANA Health Sciences develops and manufactures high-quality nutritional supplements, healthy weight-management products, and personal-care products, which are marketed by independent Associates in 24 international markets.

Since its inception in 1992, USANA has achieved many milestones, received several prestigious awards, and earned recognition from a host of industry experts. The following highlights these milestones in USANA's history of excellence:

1992

- Dr. Myron Wentz founds USANA with a vision of a world free of pain, suffering, and disease

1995

- New corporate headquarters open in Salt Lake City, Utah, complete with labs and manufacturing facilities

1996

- Canada market opens in February, marking USANA's first steps as an international company
- Listed on the NASDAQ National Market System

1997

- Caribbean market opens
- Voted 'Distributor Choice' Best Company in Network Marketing Today & The MLM Insider magazine

1998

- USANA surpasses \$100 million in annual sales
- February: Australia market opens
- March: New Zealand market opens
- November: United Kingdom market opens

1999

- June: Netherlands market opens
- November: Hong Kong market opens

2000

- October: Japan market opens
- USANA unveils new Sensé skin care line

2001

- Dr. Wentz creates the Sanoviv Medical Institute, an oasis of health that takes his vision to the next level
- Launches HealthPak 100 (US/CA-NFR)

2002

- USANA celebrates 10 years
- From 1992 to 2002, USANA produced \$800 million in sales and opened 10 new markets
- Children's Hunger Fund partnership begins to help serve children in need
- Third best-performing stock on Marketwatch.com
- U.S. patents awarded for Olivol—The Heart of the Olive
- USANA-sponsored U.S. and Canada speedskaters compete in the 2002 Salt Lake City Winter Games
- October: Taiwan market opens

2003

- Dave Wentz appointed president of USANA Health Sciences
- 12 million Essentials™ sold worldwide
- More than \$200 million in annual sales
- Listed on Russell 200 Index
- Ernst & Young Entrepreneur of the Year award given to Dr. Wentz in Utah's retail and distribution category
- Launched USANA's healthy weight-management program
- Korea market opens
- Singapore market opens

2004

- USANA unveils revolutionary Sensé self-preserving formulas
- Listed on S&P Small Cap 600 Index

- Ranked No. 9 on Business Week's 100 Hot Growth Company list
- USANA purchases media production company USANA Studios (formerly FMG Productions)
- March: México market opens

2005

- Sensé self-preserving line highlighted in Prevention, Shape, and Self magazines
- The Wentz Medical Centre and Laboratory, founded by Dr. Wentz, opens in Gaba, Uganda
- Ranked No. 2 on Business week's 100 Hot Growth Company list
- Launches RESET Kit Program

2006

- Top 20 company on Forbes' 200 Best Small Companies list for third straight year
- One of the 'Best Companies to Work For' in Utah Business magazine for two years
- \$200 million paid in Associate commissions since company inception
- Surpasses \$350 million in annual sales
- Success from Home magazine dedicates entire issue to USANA
- 39 athletes from USANA-sponsored teams compete in the Torino Winter Games
- USANA named official health supplement supplier for Sony Ericsson WTA Tour
- Teamed up with premiere athletes of Sony Ericsson WTA Tour
- Launches Oatmeal Raisin Bar (U.S. and CA)
- Launches Hepasil (U.S.)
- Launches New TenX? Antioxidant Blast at 2006 International Convention
- Launches Hepa Plus (CA)

2007

- January: Malaysia market opens
- U.S. patent awarded for Sensé self-preserving formulas
- NSF International certifies USANA manufacturing practices and select products
- Founder Dr. Myron Wentz receives Albert Einstein Award for Outstanding Achievement in the Life Sciences
- More than \$4 million donated to Children's Hunger Fund to date
- Voted 'Distributor Choice' Best Company for ninth year in Network Marketing Today and The MLM Insider magazine
- USANA expands research partnership with renowned Linus Pauling Institute
- Earned Utah Best of State Awards recognized for Best Dietary Supplements for fourth year (new record) and first-time winner for Personal-Care Products
- Million Dollar Club grows to more than 80 Associates
- USANA Green advanced environmental initiative led by corporate employees is launched
- USANA President Dave Wentz rings the NASDAQ closing bell
- NutriSearch Comparative Guide to Nutritional Supplements (4th edition) continues to give USANA products its highest rating

- USANA receives GMP Registration and Dietary Supplement Certification through NSF International
- Visionex® receives approval of ConsumerLab.com
- USANA products meet requirements of Informed-Choice & HFL
- USANA's 15th Anniversary Convention draws a record number of attendees
- USANA President, Dave Wentz, elected vice chairman of Direct Selling Association for a second term
- Named one of Utah's 'Best Companies to Work For' by Utah Business magazine
- Launches MyHealthPak at 2007 International Convention (US, CA-NFR, UK-NFR, NL-NFR)

2008

- Utah 'Best of State' Dietary Supplements for record fifth year
- Utah 'Best of State' Personal-Care Products for second year
- Utah 'Best of State' Overall in Merchandising & Consumer Services
- Launches Chocolate Whey Nutrimeal as a regular product item
- Voted 'Distributor Choice' Best Company for 10th year in Network Marketing Today and The MLM Insider magazine
- USANA becomes a founding member of The Climate Registry
- Six USANA products receive NSF International's Certified for Sport Certification
- USANA launches Rev3 Energy® Drinks at 2008 International Convention
- USANA launches innovative Matching Bonus at 2008 International Convention
- President Dave Wentz elected chairman of Direct Selling Association
- Executive Vice President Gil Fuller receives Utah CFO of the Year award
- USANA's BiOmega™ Fish Oil Supplement approved by ConsumerLab.com
- Unveiled Million Dollar Club Walk of Fame
- Announced plans to open in the Philippines at International Convention
- Honored by Utah Council for worksite health promotion
- USANA products listed on Informed-Sport website
- Wentz Concert Hall and Fine Art Center opens at North Central College; USANA founder donates \$10 million to project
- USANA named a Top Revenue Growth Company by MountainWest Capital Network
- USANA board member Ron Poelman named Outstanding Director by Utah Business
- USANA General Counsel James Bramble receives ACC Corporate Counsel Leadership award

2009

- January: Philippines market opens
- NutriSearch Comparative Guide to Nutritional Supplements (consumer edition) continues to give USANA products highest rating, including its first Editor's Choice Award
- USANA's CoQuinone® 30 receives approval by ConsumerLab.com
- Million Dollar Club grows to more than 130 Associates
- USANA named 'One of the Best Places to Work' by Outside Magazine

- In June, USANA receives ‘Best Live Event for the 2008 International Convention’ at the American Business Awards (ABA) in New York City
- USANA surpasses \$3 billion in sales since inception
- USANA featured in June issue of Inc. magazine
- Dave Wentz named one of America’s most powerful CEOs 40 and under by Forbes.com
- Granted membership to the Council for Responsible Nutrition (CRN)
- Received Utah Best of State Awards for best personal-care products (Sense Beautiful Science®), best nutrition beverage (Rev3 Energy®), and best nutrition products (MyHealthPak™)
- Launches Rev3 Energy® in Canada
- Results of clinical study involving USANA products conducted at University of Colorado Denver (UCD) published in August 2009 edition of Obesity and Weight Management
- Rev3 Energy® featured in Direct Selling News, Life & Style, and Star magazines
- Won Telly Award for Nutritionals You Can Trust video
- Won Communicator Award for What’s Up USANA? blog
- Launches USANA® Probiotic product
- Launches Vitamin D product
- USANA named a Top Revenue Growth Company by MountainWest Capital Network
- Wins 2009 OMNI Award for USANA.com redesign
- Announces partnership with Wasatch Powder Bird Guides
- Becomes Official Supplement Provider of the Utah Grizzlies
- Launches formulation upgrade for Essentials?, MyHealthPak?, and HealthPak? at 2009 International Convention
- Launches MyHealthPak™ Super Pills—Proflavanol® 180, CoQuinone® 100, and Visionex® DS at 2009 International Convention
- Launches Pure Rest product at 2009 International Convention
- Launches new BDS and eApprentice training program at 2009 International Convention
- Launches Essentials Green product

2010

- Announced partnership with Kathy Kaehler
- Wins two 2009 OMNI Awards for eApprentice
- Becomes Official Supplement Provider of AFT Bournemouth
- What’s UP, USANA? blog named finalist in Min’s Best of the Web Awards
- Wins Nutrition Business Journal’s 2009 Scientific Achievement Award
- Named as finalist in 2010 Stevie Awards for Sales and Customer Service
- Recognized by Outside Magazine for second consecutive year as ‘One of America’s Best Places to Work’
- Wins three Utah Best of State Awards
 - Best Employer
 - Best Dietary Supplements
 - Best Health/Nutrition Beverage

- Launches Sensé Blanc Balance at Asia-Pacific Convention for Hong Kong, Japan, Taiwan, Malaysia, Singapore, Australia, and New Zealand markets
- Launches USANA Calming Tea product at Asia-Pacific Convention for Hong Kong and Taiwan markets
- Announces its intention to open in China at Asia-Pacific Convention
- Wins three 2010 Communicator Awards
 - Social Media
 - Corporate Media
 - Corporate Magazine, Overall Design
- USANA is Honored with Stevie Award for Best Live Event for its 2009 International Convention at the 2010 American Business Awards
- General Manager for USANA Australia and New Zealand, Gill Stapelton, appointed to the Direct Selling Association of Australia (DSAA) Board of Directors.
- USANA and TOSH collaborate on new vitamin studies on vitamin D and C
- USANA is recognized with a 2010 West Valley City Clean and Beautiful Award as a result of USANA's water-wise landscaping and xeriscaping
- USANA wins two Australian Business Awards for Product Excellence (USANA® Essentials™) and Best eBusiness (BDS/eApprentice)
- USANA acquires BabyCare Ltd., a direct selling company in China
- USANA unveils innovative Nutritional Hybrid Technology at 2010 International Convention with Proflavanol® C100 and Hepasil DTX™
- USANA unveils Health & Freedom Solution DVD at the 2010 International Convention
- USANA unveils new Digestion/Detox product category including the new USANA® Digestive Enzyme Supplement and Fibergy® Plus at the 2010 International Convention
- USANA unveils new Follow-Up program at the 2010 International Convention
- USANA unveils new eCard program at the 2010 International Convention
- USANA unveils new business center activation 200/400 at the 2010 International Convention
- USANA unveils new simplified PaceSetter program with Premier Platinum/PaceSetter and Annual Platinum/PaceSetter programs
- USANA launches Integrated Sales Program (ISP)
- USANA LifeMasters goes digital
- USANA Manager of Social Media Content, Tim Haran, honored by PR News as a Digital Communicator of the Year
- What's Up, USANA? named a Best Blog finalist in the Platinum PR Awards and Digital PR Awards
- USANA participates in the Direct Selling Association's Code of Ethics program
- USANA unveils new online Health & Freedom Solution
- USANA becomes the Official Health Supplement Supplier to the Visa Women's Ski Jumping Team
- The Million Dollar Club surpasses 140 members
- USANA releases new seasonal product: Booster C 600™ in the U.S. market
- Ranked No. 1 Best Company in Network Marketing for 2010 by MLM Insider Online

- Ranked No. 1 Best Nutritional Company in Network Marketing for 2010 by MLM Insider Online
- Ranked No. 5 Best Weight Loss Company in Network Marketing for 2010 by MLM Insider

2011

- USANA begins trading stock on the NYSE
- USANA extends sponsorship of the Women's Tennis Association (WTA) to include six new brand Ambassadors
- USANA rated No. 1 Overall Merchant for Customer Satisfaction and No. 1 Merchant in Direct Sales Based on Customer Satisfaction by ConsumerLab.com
- The Healthy Home Book hits The New York Times Best Sellers List
- ConsumerLab.com study confirms USANA's CoQuinone product label claim
- The Healthy Home book hits five best seller lists
- The Healthy Home proceeds are donated to Children's Hunger Fund
- USANA announces realignment of executive team and appointment of new executive officers
- USANA announces plans to expand operations to Thailand
- Dr. Myron Wentz awarded honorary doctor of science degree
- USANA earns ConsumerLab.com certification for USANA® Essentials™
- USANA and WTA Launch 'Ace Out Hunger' program
- USANA wins seven Communicator Awards
 - Marketing Effectiveness, International Convention (Gold)
 - Interactive Multi-Media, Health & Freedom Solution (Silver)
 - Business Website, What's Up USANA? (Silver)
 - Corporate Magazine (Silver)
 - Special Edition Magazine (Silver)
 - Print Advertising, Magazine Ad (Silver)
 - Print Advertising, Design (Silver)
 - Online Viral Video (Silver)
- USANA wins three Telly Awards
 - Non-Broadcast Production History Bio (Silver)
 - Internet/Online Video (Silver)
 - Internet/Online Video-Green/Eco Friendly (Bronze)
- USANA wins three Best of State awards
 - Best Dietary Supplements (7th win since 2003)
 - Best Personal Care Products/Cosmetics ? Sensé ? (4th win since 2007)
 - Best Health/Nutrition Beverage ? Rev3 Energy ? (3rd win since 2009)
- USANA wins the Stevie Award's People's Choice Favorite New Media/Entertainment Product for the Health & Freedom Solution
- USANA receives Stevie Award Finalist Recognition in nine categories

- Executive of the Year (Dave Wentz)
- Management Team of the Year
- Best Overall Company
- Social Media Focus (International Convention)
- Communications Professional of the Year (Tim Haran)
- Customer Service Department of the Year
- Best Support Department of the Year (Manufacturing)
- Best Tradeshow or Convention
- USANA becomes an FDA-Registered Facility
- USANA's Dan Macuga wins a SAMY Award from Utah Business magazine
- USANA awarded the NutriSearch Gold Medal of Achievement?
- USANA recognized by Outside magazine for the third consecutive year as one of America's Best Places to Work
- USANA files for two new U.S. patents on Hepasil DTX™
- USANA becomes Official Supplement Provider for Roush Performance Road Racing Team
- USANA announces plans to expand operations into France and Belgium
- USANA becomes Official Partner of the US Ski Team, US Snowboarding, and US Freeskiing (USSA)
- USANA becomes sponsor to individual members of the Korean Speed Skating teams
- USANA breaks company record for most awards won in one year
 - USANA wins 45 awards in 2011
 - 15 national and international awards
 - More than double the awards won in 2010 and quadruple the number of awards won in 2009

2012

- USANA and US Speedskating Team extend partnership
- USANA Thailand opens the training rooms in the new office in Central Bangkok and opens enrollment for Distributors. (01/30/12)
- USANA Probiotic receives ConsumerLab.com certification
- USANA partners with HealthCorps to fight childhood obesity
- USANA unveils the USANA True Health Foundation
- USANA Thailand officially opens for business with the direct-selling license from the Thai government and certification by the Thailand FDA of several Sense™ products as well as Proflavanol® 30, Active Calcium™, BiOmega™, and Visionex® (03/19/12)
- USANA France and Belgium markets open for business (03/26/12)
- USANA Paris office opens its doors to the public (03/28/12)
- USANA PC status now available in six European markets: Germany, Austria, Spain, Italy, Luxembourg, and Ireland (4/13/12)
- Jen Groover joins USANA as a spokesperson
- USANA Procosa® receives ConsumerLab.com certification

- USANA earns four Best of State Medals for its products and science
 - Best Dietary Supplements
 - Best Nutrition Beverage
 - Best Health Products
 - Best Research and Development Department for a Utah Based Company
- USANA becomes official health supplement supplier of the Korean Men's and Women's National Handball Teams
- USANA presented with ten American Business Awards (06/21/12)
- USANA recognized for the fourth consecutive year as one of America's 'Best Places to Work' by Outside Magazine
- USANA joins French Direct Selling Association
- USANA unveils new corporate branding (08/21/12)
- USANA BiOmega™ gets Seal of Approval from ConsumerLab.com
- USANA Visionex® gets Seal of Approval from ConsumerLab.com
- USANA launches MyHealthPak™ and the True Health Assessment globally
- USANA is named one of Utah's 'Best Companies to Work For' By Utah Business magazine
- Fifth time USANA has made honorable list since 2002

2013

- USANA surpasses company record with more than 85 awards in 2012 (Shouldn't this be at the end of 2012?)
- Sloane Stephens named a USANA Brand Ambassador
- USANA releases new research on Vitamin D
- USANA voted 'Best Company in Network Marketing' by MLM Insider Online
 - 16th consecutive year
- USANA rated 'No. 1 Rated Brand in Direct Sales Based on Customer Satisfaction for 2013' by ConsumerLab.com 2013 Survey
- USANA offers Kosher Certified Products
 - Launches Essentials™ Kosher (U.S./CA-NFR)
- Austin Trout named a USANA Brand Ambassador
- USANA announces plans to expand operations to Colombia
- USANA honored with the *Capital Magazine's* Outstanding Enterprise Award for best nutritional supplements
- USANA's CoQuinone™ 100 gets seal of approval from consumerlab.com
- USANA releases prenatal product, BabyCare Prenatal Essentials
- USANA® Essentials™, BodyRox™, and Usanimals™ receive consumerlab.com's Distinguished Seal of Approval
- USANA partners with Summer Olympic Games athletes Tyler McGill, Karina Bryant, and Crystal Manning
- USANA receives four Best of State honors for nutritional supplements, personal care, and energy products
 - To date, USANA has received 25 Best of State awards since 2003

- Dietary Supplements
- Nutrition Beverage
- Personal Care Line
- USANA announces grand opening of operations in Colombia
- USANA named one of America's "Best Places to Work" by *Outside Magazine* for fifth consecutive year
- USANA receives NutriSearch Gold Medal Achievement™ for the third time
- USANA unveils new and reformulated products during its 21st International Convention
 - Reformulated Nutrimeal™ product line
 - Three new Protein Snacks: Choco Chip, Peanuttty Bliss, and Fudge Delite
 - Reformulated Probiotic
- USANA named first-ever Grand Stevie® Award Recipient for the True Health Assessment app at 2013 American Business Awards (SM) Ceremony
- Sochi hopefuls Sarah Hendrickson, Travis Jayner, and Meaghan Mikkelson named USANA Brand Ambassadors
- USANA to build state-of-the-art manufacturing facility in China
- USANA becomes member of U.K. Direct Selling Association
- Probiotic gets seal of approval from consumerlab.com
- USANA named one of Utah's "Best Companies To Work For" by *Utah Business Magazine* for the 6th time

2014

- USANA athletes receive 13 gold, 7 silver, and 10 bronze medals in the Sochi Winter Games
- Eugenie Bouchard, Madison Keys, Monica Puig, and Zhang Shuai join Sloane Stephens, Samantha Stosur, and Zheng Jie as USANA Brand Ambassadors
- Procosa® passes rigorous independent testing by consumerlab.com
- Thousands lose a grand total of 16,3685 pounds in just 12 weeks with USANA's RESET challenge
- BiOmega™ approved by consumerlab.com
- Chandler Harnish and Luke Marquardt join USANA as Brand Ambassadors
- USANA named Best of Best and collects five Utah Best of State medals for its world-class products and science
 - Merchandising and Customer Service
 - Innovative Science
 - Nutritional Supplements
 - Personal Care
 - Energy Products
 - Prestigious The Best of State Statue (BOSS)

- USANA joins the Canadian Health Food Association, the largest trade organization in Canada
- New Vitamin D research: Supplementation Is the Best Way to Improve Vitamin D Levels
- Tyron Brackenridge and Terrell Maze join USANA as Brand Ambassadors
- Carli Lloyd joins USANA as Brand Ambassador
- Giants running back Rashad Jennings signs endorsement deal with USANA
- USANA named “Best Place to Work” in America for sixth consecutive year by *Outside Magazine*
- USANA recognized by Direct Selling Association for Ethical Business Practices
- USANA releases Berry Nutty™ Nutrition Bar
- USANA recognized as one of Utah’s “Best Companies to Work For” by *Utah Business Magazine* for seventh time

2015

- USANA Singapore R\receives CaseTrust accreditation from the Direct Selling Association of Singapore
- Utah Business Magazine names Amy Haran to Forty Under 40 list
- USANA’s COQ10 supplement proven pure by ConsumerLab.com
- ConsumerLab.com verifies purity of USANA’s Active Calcium™ and Vitamin D supplements
- USANA honored with Best of State Awards
 - Best Dietary Supplements
 - Best Health and Nutrition Products
 - Best Natural Energy Drink—Rev3 Energy®
 - Best Research and Development Department
 - Best Personal Care Products
 - Best of State Statue Overall of Merchandising and Consumer Services
- USANA announces plans to open in Indonesia market
- USANA announces partnership with two-time NBA All-Star and forward for the Miami Heat, Luol Deng
- USANA achieves Climate-Registered Status for their carbon footprint
- USANA True Health Foundation sends \$50,000 for immediate food relief and medical supplies to victims of massive quake in Nepal
- USANA’s VP of field development Lori Truman named by Utah Business Magazine as one of 30 Women to Watch
- ConsumerLab.com certifies the quality of USANA’s Pure Rest™
- Canada DSA awards USANA’s True Health Assessment with the Industry Innovation Award
- USANA Colombia named sole Gold Medal Recipient for Colombian Products in the 2015 NutriSearch Comparative Guide to Nutritional Supplements for the Americas
- USANA Colombia awarded the 2015 NutriSearch Editor’s Choice Award

- USANA recognized as a participant in the 2015 DSA Code of Ethics Communication Initiative
- USANA reports record net sales of \$233.2 million; 41 percent increase in EPS for second quarter 2015
- USANA board of directors appoints Dave Wentz and Kevin Guest as Co-Chief Executive Officers
- USANA partners with English football team AFC Bournemouth
- USANA named to the Utah Business Fast 50 List for 2015
- USANA employees and Associates along with Dr. Oz, celebrities, and world-class athletes assemble 150,000 meals and raise \$160,000 for the USANA True Health Foundation
- New president named to the USANA True Health Foundation
- Aces for Humanity raised \$25,000 toward the USANA True Health Foundation
- USANA reports net sales of \$233.3 million; 31 percent increase in EPS for third quarter 2015
- USANA® Probiotic certified pure by ConsumerLab.com
- USANA officially opens for business in Indonesia
- Alex Deibold, Brittany Bowe, and Ivania Blondin team up with USANA as Brand Ambassadors
- USANA® Essentials™, Usanimals™, BabyCare Prenatal Essentials, and Body Rox™ receive “Stamp of Approval” from ConsumerLab.com
- USANA True Health Foundation donates more than 1 million U.S. dollars to those less fortunate in 2015
- USANA’s Visionex® receives “Seal of Approval” from ConsumerLab.com, the 10th product for 2015

2016

- USANA named one of seven of the nation’s Best Places to Work for in the Direct Selling Industry by Direct Selling News
- USANA reports net sales of \$232.6 million for fourth quarter 2015
- Kristina Mladenovic and Alizé Cornet join Team USANA as Brand Ambassadors
- USANA announces appointment of D. Richard Williams to the board of directors
- USANA hires three new scientists, investing in the growth of its premier research and development team
- USANA named the 2016 Top Rated Direct Selling Brand in ConsumerLab.com’s survey of vitamin and supplement users for the third time
- USANA receives recognition by Direct Selling News as the 21st largest direct selling company in the world on the DSN Global 100 listing
- USANA receives recognition by Direct Selling News as number 12 on the Top 50 Direct Selling Companies in North America list
- USANA partners with top Colombian soccer clubs Atlético Nacional S. A., América de Cali S. A., and Jaguares Fútbol Club S. A.
- USANA China subsidiary, BabyCare Ltd., receives approval for eight additional direct selling licenses in Mainland China

- USANA joins the White House Office of Science and Technology Policy initiative in support of microbiome science research
- USANA launches **MySmart™** foods line
- USANA receives five Best of State medals as well as the coveted Best of State Statue—the BOSS®
 - Personal Care
 - Beverage
 - Dietary Supplements
 - Research and Development
 - Employer
- USANA receives ConsumerLab.com's seal of approval for Procosa
- The USANA True Health Foundations receives the Vision for Tomorrow award in the philanthropy category at the 2016 Direct Selling Association annual meeting
- USANA named to the Top 20 list of direct selling companies by the DSA at the 2016 Direct Selling Association annual meeting
- USANA announces that over 70 Team USANA athletes will participate in the 2016 Olympic Games in Brazil
- USANA recognized in the 2016 Direct Selling Association's (DSA) Code of Ethics communication initiative for the seventh consecutive year
- USANA included in Utah Business Magazine's Fast 50 List for the ninth time
- USANA names Rob Sinnott, PhD, as chief scientific officer
- USANA launches its U.S patent-pending USANA InCelligence Technology™
 - CellSentials™
 - Proglucamune™
 - Hepasil DTX™
 - [Procosa®](#)
- USANA Brand Ambassador Monica Puig captures historic Gold in Brazil, leads Team USANA to six medals in Brazil
- BiOmega receives seal of approval from ConsumerLab.com
- USANA Brand Ambassador Monica Puig captures historic Gold in Brazil, leads Team USANA to six medals in Brazil
- Third Annual Aces for Humanity campaign nets \$25,000 for the USANA True Health Foundation
- USANA Teo-for-One Stock Split, November 14, 2016
- USANA announces Kevin Guest as chief executive officer

2017

- USANA True Health Foundation donates \$2.6 million In 2016
- USANA's CoQ10 supplement proven pure by ConsumerLab.com for sixth time
- USANA names new chief field development officer and two executive vice presidents
- Vitamin D provides health support during harsh winter months
- USANA Celebrates its sixth annual SWEET Retreat

- USANA's China subsidiary, BabyCare Ltd., becomes an Official Sponsor of China's General Administration of Sports Training Bureau
- Olympic Medalist Devin Logan teams up with USANA ahead of PyeonChang Games as latest Brand Ambassador
- USANA ranked no. 1 choice for consumers by ConsumerLab.com
- USANA VPs named to Forces Under 40 list
- USANA becomes official Nutritional Partner of the Hanwha Eagles, one of Korea's top professional baseball teams in Korea Baseball Organization
- WTA And USANA kick off fourth annual Aces for Humanity campaign at BNP Paribas Open in Indian Wells
- Benefits of omega-3s explained on *The Dr. Oz Show* on Wednesday, March 15, 2017
- USANA subsidiary, BabyCare, holds grand opening of \$40 million state-of-the-art facility In China
- USANA unveils new, comprehensive bone-health supplement—USANA MagneCal D™
- USANA named 2017 Innovative Company of the Year at the Asian Networkers Convention and Expo International Gala
- USANA True Health Foundation builds home, delivers aid to Malaysian village
- USANA ranked a top revenue direct sales company on Direct Selling News' eighth annual DSN Global 100 list
- USANA Malaysia celebrates its 10-year anniversary of opening
- USANA appoints Chief Executive Officer Kevin Guest to the company's board of directors, promotes Doug Hekking to chief financial officer, and Paul Jones as chief leadership development officer
- USANA celebrates its 25th anniversary at annual Asia Pacific Convention
- USANA True Health Foundation announces first-ever World Service Week
- USANA claims six medals at the 2017 Best of State awards
 - Personal care
 - Beverage
 - Dietary supplements
 - Manufacturing
 - Employer
 - 50 Best of State awards since 2003
 - Third win for top employer since 2010
 - First win for USANA's manufacturing team in the Miscellaneous Manufacturing Industries category
 - Ninth medal for USANA's Sensé™ Self-Preserving Technology skincare line
 - Nine consecutive years for Best Beverage—Rev3 Energy®
 - Seven years for Best Health and Nutrition Products
 - New USANA® CellSentials™ product named Best Dietary Supplement for first time
- USANA® MagneCal D™ highlighted on *The Dr. Oz Show* on May 22, 2017

- USANA Brand Ambassador Rashad Jennings wins season 24 of *Dancing with the Stars* with partner Emma Slater
- USANA makes global impact during inaugural World Service Week
- USANA® MagneCal D™ receives seal of approval from ConsumerLab.com
- USANA CEO Kevin Guest elected to Direct Selling Association Board of Directors
- USANA's Chief Communications and Marketing Officer Dan Macuga named to the CXO of the Year list and VP of Marketing and PR Ashley Collins named one of Utah's 30 Women to Watch by *Utah Business Magazine*
- Hepasil DTX™ highlighted on *The Dr. Oz Show* on June 29, 2017
- USANA joins forces with Philippines sports commission—Philippines Sports Institute
- USANA breaks GUINNESS WORLD RECORDS title for “Largest Gathering of People Dressed As Scientists” on August 16, 2017 at the Company's 25th anniversary celebration at its International Convention
- USANA announces plans to expand into four European countries in 2018—Romania, Germany, Italy, and Spain
- USANA announces new skincare line, Celavive®, at the 2017 International Convention
- USANA makes list of Fastest Growing Utah Companies by *Utah Business Magazine* for 10th consecutive year
- USANA named to the Direct Selling Association (DSA) Code of Ethics Communication Initiative for eighth consecutive year
- USANA True Health Foundation donates \$50,000 to victims of earthquake In Mexico
- USANA announces appointment of J. Scott Nixon to board of directors
- USANA long-time partner Women's Ski Jumping teams up with USA Nordic
- USANA China subsidiary BabyCare celebrates its achievement in helping children with congenital heart disease
- The Dr. Myron Wentz Science Center at North Central College dedicated to alumnus and USANA founder

2018

- USANA becomes the Official Supplement Supplier of USA Nordic
- USANA launches its high-performance skincare system Celavive®, fueled by USANA InCelligence Technology®
- USANA named Top Rated Direct Selling Brand for fifth time by ConsumerLab.com

SOURCE: USANA Health Sciences