

Tag Team Emails

Just a reminder to consider using Tag Team E-Mails as an effective way to move your best prospects from the “No” or “Maybe” column to the “Yes” column, if you aren’t already. Below is an example of our current Tag Team E-Mail for your reference.

To learn more about Tag Team E-Mails and how to use them to accelerate your USANA business growth, review our Blog article at the following link: [Tag Team Emails](#)

If you would like us to send Tag Team E-Mails to your best, qualified prospects, just send us an e-mail with the prospect’s complete name and accurate, verified e-mail address. Here’s the email to send it to: petezdanis@gmail.com (Team members only, please)

We will, of course, copy you on the tag email we send to your prospect.

February 1st, 2014

Hello John,

We understand from our associate, **Sam Sponsor**, that you are giving consideration to joining our **USANA** team.

If your personal goals include financial freedom, true health, and the time to enjoy them, while helping others do the same, then you are taking a significant step in the right direction by taking a close look at **USANA**.

First, a little bit about us:

My name is Pete Zdanis, and my wife Dora and I have been full-time **USANA** Associates for the past 20+ years.

I went to work for Mobil Oil (now Exxon/Mobil) immediately upon my graduation from Michigan State University. Life was good. The promotions came early and often. I relocated around the United States 17 times from the East Coast to the West Coast, and stops in between. Each new assignment brought a fancier title, a larger salary, and everything that came with them.

All of my job performance evaluations were excellent for more than 25 years – right up to the day that I was “downsized” and told that I no longer had a job. The good news was that I was given 10 minutes to clear out my office of all of my personal effects!

Fortunately, we had started our home-based business with **USANA** several months before my corporate career came to an abrupt end. When I lost my job, our **USANA** earnings almost equaled my Exxon/Mobil salary and we haven’t looked back since then.

If you would like to learn more about how **USANA** allowed us to overcome the potential devastation of my sudden career loss, you can do so here: [Our Story](#)

However, the most important person here is you:

If you want to take control of your future, you owe it to yourself, and those you care about, to learn everything you can about **USANA**.

We are ready, willing and able to help guide you on your road to success with **USANA**.

Following are some links that we think you will find to be of interest:

- ➔ [USANA Fact Sheet](#) – Answers the question: What, exactly, IS **USANA**?
- ➔ [USANA Compensation Plan](#) – Learn on two pages how you make money in a **USANA** business.
- ➔ [USANA Accolades](#) – See some of the many third-party endorsements **USANA** has recently received.
- ➔ [Testimonials](#) – As a member of our **USANA** team, you will receive outstanding support and benefit from our experience.

Thank you for taking the time to review this information.

In closing, if you remember nothing else about us or USANA, just remember two things:

- **We have been full-time USANA Associates for the past 20+ years**
- **Our ONLY incentive is for you to become successful in USANA**

That should make your next decision very easy.

Best regards,

Pete and Dora



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