



OBXpedition Contest

October 1, 2011 to March 30, 2012

GRAND PRIZE AWARD

To the Top 3 Zdanis USANA Team business builders and their adult (18 years or older) guest:

One week at a private oceanfront home at the Outer Banks, North Carolina
Including transportation to and from the airport, meals, activities and entertainment
(Airfare not included)



Sunday, June 17, 2012 to Friday, June 22, 2012

The top 3 Associates with the largest increase of Commission Volume Points (CVP) for the six month period October 1, 2011 to March 30, 2012 vs. the previous six month period of April 2, 2011 to September 30, 2011 Will receive the Grand Prize Award

TO OPT IN

Participants MUST OPT IN to participate in the contest by sending an email to Pete Zdanis (petezdanis@gmail.com) on or before October 7, 2011 (no exceptions) accepting the rules and conditions of the contest.

(Continued on 2nd page)

The OBXpedition – Contest Rules

PLEASE Read Completely and Carefully

- . The Grand Prize Winners will be those three USANA Distributorships with the largest increase of Base Commission Volume Points (CVP) during the “Contest Period” compared to the “Base Period”. (Any Matching Bonus, Fast Start Bonus, Retail Incentive, Leadership Bonus or any other incentive earnings received by Associates from USANA will not be included in the Contest calculations.)
- . The “Contest Period” will begin on Saturday, October 1st, 2011, and run for the six months (26 USANA Business Weeks), ending on Friday, March 30th, 2012.
- . The “Base Period” will be the previous six month (26 USANA Business Weeks) period beginning on Saturday, April 2nd, 2011 and ending on Friday, September 30th, 2011.
- . To be eligible for one of the Grand Prizes, an Associate must have an increase of at least 6,000 CVP in the Contest Period compared to the Base Period.
- . The source of all CVP data will be the USANA Downline Management System. In the event of any discrepancies or disagreements, the USANA Home Office will be the final authority on all data and its accuracy.
- . Eligibility
 - All USANA Associates under our Business Centers 003 and 004, and Re-Entries, are eligible to participate in this Contest.
 - If you received the link to this document directly from us, you are eligible.
 - If you have any question about eligibility, please contact us as soon as possible for clarification.
 - We will make every attempt to notify all eligible Associates about the Contest, however we urge you to insure that your team members are aware of the Contest in the event that they do not receive, or open, our email attempts to contact them.
- . Participation in this contest will be on an “Opt-In” basis.
 - Existing Eligible Associates must notify us by e-mail at petezdanis@gmail.com with their USANA Associate ID Number no later than Midnight (Eastern Time) on Friday, October 7th, 2011 if they elect to participate in the Contest.
 - New Eligible Associates who enroll after the start of the contest are welcome to participate in the Contest, and must opt-in within 7 calendar days of their Enrollment Date.
 - It will be the responsibility of the sponsor of New Associates to inform New Associates of this Contest
- . All Contest participants will be provided with their Base Period CVP total shortly after the beginning of the contest. All New Associates who enroll in USANA after the beginning of the Contest will have a Base Period CVP Total of zero.
- . In the event of a tie, the prize will be awarded to the Associate with the highest USANA pin level as of the last day of the contest.
- . If Associates with the same pin level are tied, the prize will be awarded to the Associate with the most recent Enrollment Date.
- . Grand Prize Awards are not subject to a cash award substitution and are not transferrable.
- . When the Grand Prize Winners are announced, the Contest is closed.