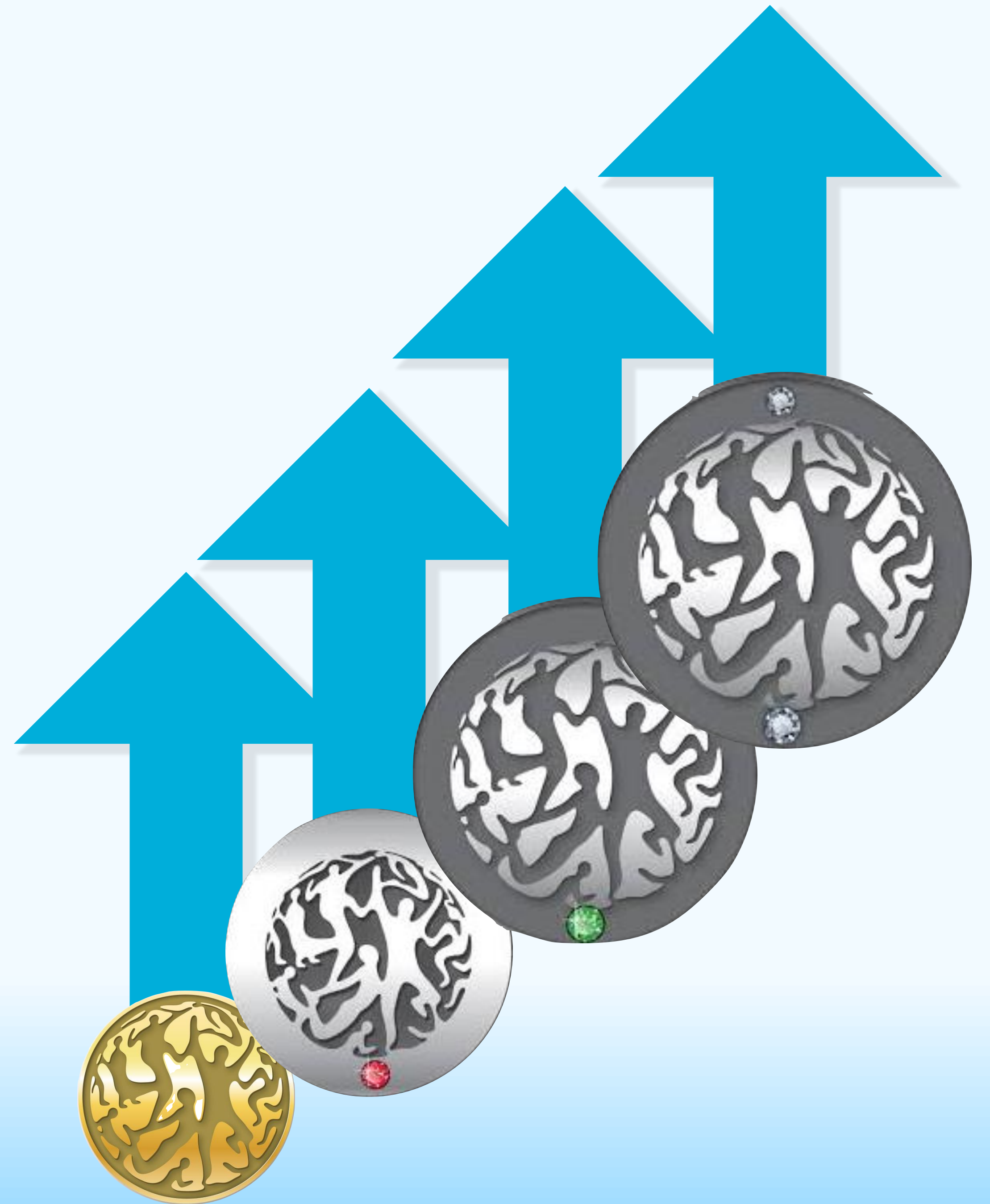


USANA®

**GO**

**EXECUTIVE  
PROMOTION**



# OBJECTIVE



- **SUPPORT OUR DISTRIBUTOR FIRST STRATEGY**
- **BRING BUSINESS BUILDING BACK**
- **ELEVATE LEADERSHIP PROGRESSION**

**GO**

# Gold

\$2,000

FIRST TIME GOLD



**GO**

# EXECUTIVE

\$5,000

EXECUTIVE GOLD



\$9,000

EXECUTIVE RUBY



\$12,500

EXECUTIVE EMERALD



\$15,000

EXECUTIVE DIAMOND





# **GO** GOLD



First-Time Rank Advance to Gold\*



Enroll 2 new customers\*\*

= \$2,000 bonus

*\* Gold Director requires achieving 1,000 CVP a week, for 4 consecutive weeks.*

*\*\* Each new customer (Associate, Affiliate, PC or RC) must be enrolled in Associate's home market and must generate cumulative \$150 USD during the qualification period.*

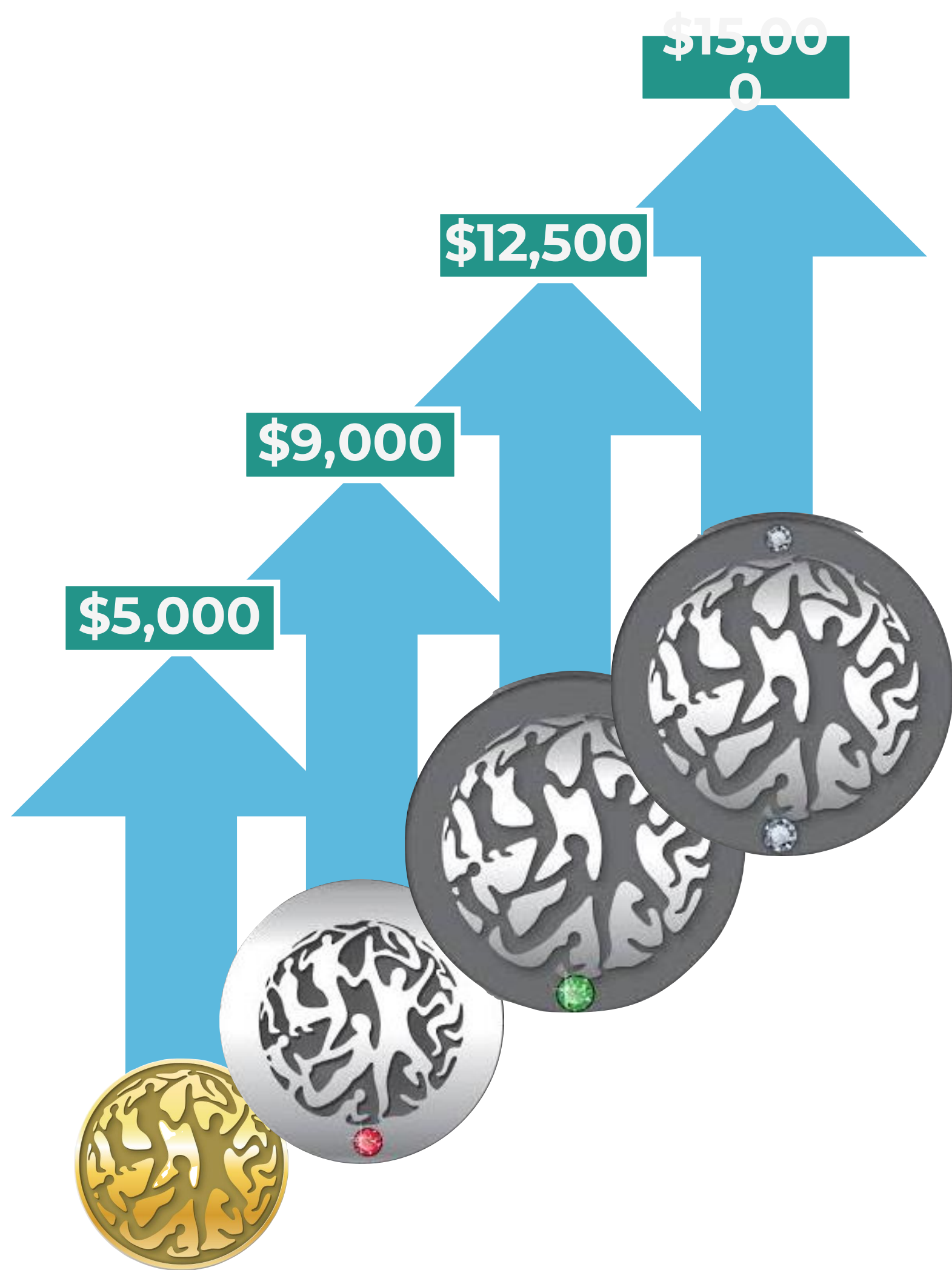


# EXECUTIVE

UNLOCK Bonuses for Executive Ranks

- Rank Advance (Exec Gold+)
- Enroll 8 New Customers during the run\*

*\* Each new customer (Associate, Affiliate, PC or RC) must be enrolled in Associate's home market and must generate cumulative \$150 USD during the qualification period.*



# Go Executive and UNLOCK bonuses at key milestones!

TOTAL: 8 NEW ENROLLMENTS



MILESTONE 1  
WEEK 1-4



MILESTONE 2  
WEEK 5-8



MILESTONE 3  
WEEK 9-13



ENROLLMENT  
WEEK

1	2	3	4	5	6	7	8	9	10	11	12	13	TOTAL
---	---	---	---	---	---	---	---	---	----	----	----	----	-------

MIN. 3 NEW ENROLLMENTS

MIN. 3 NEW ENROLLMENTS

MIN. 2 NEW ENROLLMENTS

DIAMOND



4,000 CVP

\$3,000

4,000 CVP

\$4,500

4,000 CVP

\$7,500

TOTAL 52,000 CVP

Bonus = \$15,000

EMERALD



3,000 CVP

\$2,500

3,000 CVP

\$3,750

3,000 CVP

\$6,250

TOTAL 39,000 CVP

Bonus = \$12,500

RUBY



2,000 CVP

\$1,800

2,000 CVP

\$2,700

2,000 CVP

\$4,500

TOTAL 26,000 CVP

Bonus = \$9,000

GOLD



1,000 CVP

\$1,000

1,000 CVP

\$1,500

1,000 CVP

\$2,500

TOTAL 13,000 CVP

Bonus = \$5,000

**AUG 10**

**SATURDAY**



**DEC 27**

**FRIDAY**

**2024**

**LEARN HOW TO EARN!**

BONUS EXAMPLE 1

# BONUS EXAMPLE 1



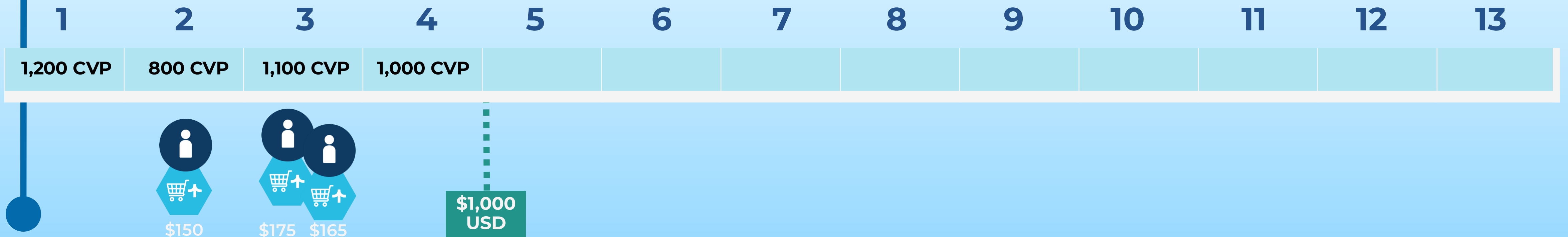
## YOU AS A GOLD DIRECTOR

3 new Associates, Affiliates or PCs are enrolled.

They purchase minimum \$150 cumulative during the milestone period

YOU average 1,000 CVP commission over weeks 1-4 of Executive Qualification

YOU earn \$1,000 USD of your Go Executive Bonus



# BONUS EXAMPLE 1



## YOU AS A GOLD DIRECTOR

YOU repeat this for weeks 5-8, with 3 more New Enrollments.

They purchase minimum \$150 cumulative during the milestone period

YOU average 1,000 CVP commission over weeks 5-8 of Executive Qualification

YOU earn an extra \$1,500 USD of your Go Executive Bonus



# BONUS EXAMPLE 1



## YOU AS A GOLD DIRECTOR

YOU continue for weeks 9-13, with 2 more New Enrollments.

They purchase minimum \$150 cumulative during the milestone period

YOU average 1,000 CVP commission over weeks 9-13 of Executive Qualification

YOU earn \$2,500 USD of your Go Executive Bonus, for a total of \$5,000



**LEARN HOW TO EARN!**

BONUS EXAMPLE 2



## BONUS EXAMPLE 2



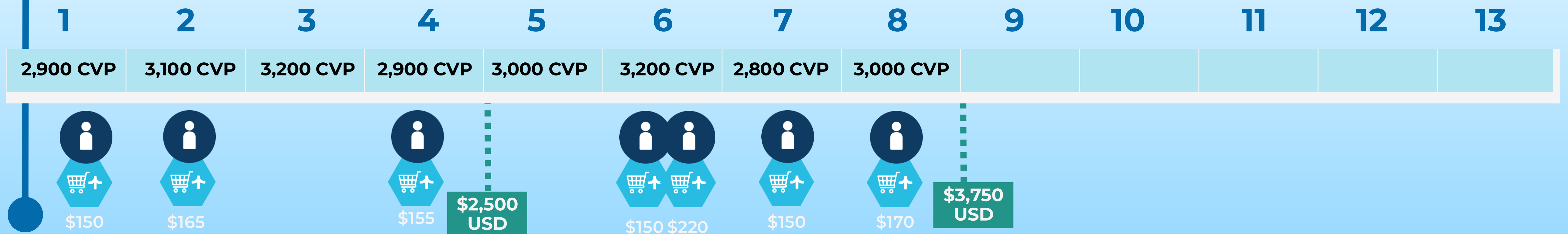
# YOU AS AN EMERALD DIRECTOR

YOU repeat this for weeks 5-8, with 3 more New Enrollments.

They purchase minimum \$150 cumulative during the milestone period

YOU average 3,000 CVP commission over weeks 9-13 of Executive Qualification

YOU earn an extra \$3,750 USD of your Go Executive Bonus



## BONUS EXAMPLE 2



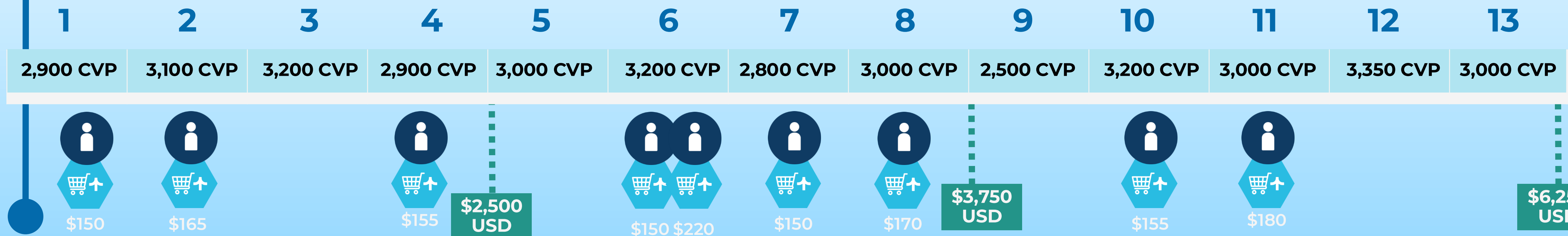
# YOU AS AN EMERALD DIRECTOR

YOU continue for weeks 9-13, with 2 more New Enrollments.

They purchase minimum \$150 cumulative during the milestone period

YOU average 3,000 CVP commission over weeks 5-8 of Executive Qualification

YOU earn \$6,250 USD of your Go Executive Bonus, for a total of \$12,500

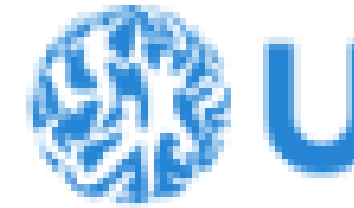


HOW TO TRACK MY  
PROGRESS?

# HOW TO TRACK MY PROGRESS?

## Step 1

Use the Volume History Report in Team Manager to find your 13 weeks CVP



### BUSINESS REPORTS

- Team Manager
  - Upline Leader/Placement Report
  - Initial Order Reward Report

Unprocessed Auto Order

Verify Additional Business Center

Volume History Report

Volume Report

# HOW TO TRACK MY PROGRESS?

## Step 2

### Filter the Dates

Dates: August 10, 2024 to  
December 27, 2024

#### Filters



Column

Save

#### Display Options



#### Start With Associate ID

Search for Associate

Between Date  
starting on

Aug 10, 2024

and ending

Dec 27, 2024



[USANA.com/TheHUB](https://USANA.com/TheHUB)

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