

## Earn a Spot at a 2015 Leadership Summit

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You're building your business. You're advancing. Your commission checks are growing. We've noticed all the hard work you're putting in. That's why we'd like to reward you with a trip to the **Leadership Summit**.

But this event isn't your garden-variety reward. Will there be luxury surroundings and special VIP treatment? Of course. Will you have fun? Absolutely.

We aren't stopping there, though.

We want you to leave the Summit equipped with the tools to build a bigger, better business. Through top-notch training, face time with USANA management, and the chance to network with other emerging leaders, you'll go home with more than memories—although there will be plenty of those, too.

As a Summit qualifier you have the skills to build a business, and we want to help you build on the foundation that got you this far. When you leave, you'll have the leadership skills you need to guide your team as it grows and your role evolves.

Success is waiting for you at the Summit. Start your climb to the top right now.

## How to Qualify

Leadership Summit is open to Gold Directors and below who have not previously attended a Gold Retreat. The qualification period for the event is our normal 13-week calendar quarter.

To qualify, you must:

- Average 600 Commission Volume Points (CVP) per week during a quarter, totaling 7,800 CVP or higher during the 13-week period
- No more than 800 CVP will be counted for each week
- 20 percent of your total CVP must be generated from non-initial order volume

## 2014 Leadership Summits

### **March 5–8, 2015, at the Canyons Resort**

Qualification period: September 27, 2014–January 2, 2015  
Must finalize qualification by January 2, 2015

### **May (dates TBA) at the Canyons Resort**

Qualification period: January 3, 2015–April 3, 2015  
Must finalize qualification by April 3, 2015

### **September 24–27, 2015, at the Canyons Resort**

Qualification period: April 4, 2015–July 3, 2015  
Must finalize qualification by July 3, 2015

### **November 5–8, 2015, at the Canyons Resort**

Qualification period: July 4, 2015–October 2, 2015  
Must finalize qualification by October 2, 2015

## Terms and Conditions

- Each Leadership Summit qualifier must remain commission qualified from their Summit-qualification date to the time of the event.
- Qualifying for the Leadership Summit is non-transferable and is not redeemable for cash.
- The fair market value may be considered income to the qualifier. All taxes, if any, are the sole responsibility of the qualifier.
- Qualifier and one guest will be provided with accommodations and round-trip airfare to the Leadership Summit destination. Travel will be arranged through USANA. Guests must be at least 18 years of age, with the exception that a qualifier who is a nursing mother may bring her baby as a guest.
- Any manipulation of this incentive, i.e., policy violations, downline purchasing (placing a sales order in a Business Center other than where the sale was generated), etc., will result in disqualification from this incentive in addition to any sanctions under the Associate Agreement.

# Frequently Asked Questions

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**Q. If I'm a Director right now, can I still qualify to attend the Leadership Summit?**

A. Yes. As long as you are a Gold Director or below, who hasn't previously attended a Gold Retreat and meets all the new qualifications, you are eligible.

**Q. What if I start at Gold Director or below and advance to Ruby Director or above during the qualification period for the Leadership Summit?**

A. You may still qualify to attend the Summit, as long as your starting rank at the beginning of the 13-week calendar quarter is Gold Director or below.

**Q. If I qualify for the Leadership Summit in the third quarter, do I have to attend the event in the next quarter?**

A. No. Once you are qualified, you can choose which event to attend. If you are not attending the event held in the quarter immediately after you qualify, you will need to contact us. You can only postpone your Summit one time.

**Q. What do I need to do to secure my travel accommodation after I have qualified?**

A. When you qualify, you will receive an e-mail from us with details on how to secure travel accommodation.

**Q. Who is allowed to attend the Leadership Summit with me?**

A. Anyone at least 18 years old may attend with you.

**Q. If my spouse has his or her own distributorship, are we allowed to attend two Leadership Summits?**

A. Yes. Anyone at least 18 years old may qualify for Leadership Summit once and attend as a guest whenever he or she is invited.

**Q. How long is a 13-week calendar quarter? Is it a set period of time, or any consecutive 13 weeks?**

A. USANA's 13-week calendar quarter is a specific period of time, generally from January through March, April through June, etc.

