

A Greater Standard

Back in the old days of kings and queens, gold was the ultimate standard. Everyone wanted it, but only a select few could get it. But now, the Gold Standard has become “The Common Standard.”

At least, that’s how it is for USANA. Honestly, we stopped meeting the gold standard years ago...because we so easily surpassed it. With no other options, we decided to make our own standard—a more impressive one. Excellence without limits. That’s The USANA Standard. And our competition? They’re eating the gold dust we’ve left in our wake, thinking they’re hot stuff, while we continue to blaze the USANA-paved trail that leads to success after success. And we’re not the only ones who’ve recognized our superiority.

Not that we like to brag, but the amount of awards on USANA’s mantle is accumulating at an incredible rate. And that’s just the way we like it.

Everyone likes to win, and to be honest, we’re pretty darn good at it. In fact, we just recently won three of Utah’s 2011 Best of State awards. And over the past years, USANA has repeatedly been voted Best Network Marketing Company by *MLM Insider*, was awarded Best Nutritional Company in Network Marketing and Best Weight Loss Company in Network Marketing in 2010, and was named one of *Outside Magazine’s* Best Places to Work in America in 2009 and 2010.

If you think all these awards have given us a reason to slow down and take a breather, you don’t know The USANA Standard. We’re up for even more awards this summer.

Download the new accolades flyer, updated with all of our latest accomplishments!

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