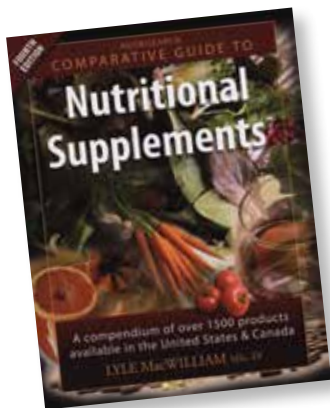




## YEARS OF TRUE SUCCESS

Since its inception in 1992, USANA has achieved many milestones, received numerous awards, and earned recognition from a host of industry experts. Here are just a few of the notable highlights in USANA's history of excellence:



### 1996/1997

- New corporate headquarters open in Salt Lake City, Utah, complete with laboratories and state-of-the-art manufacturing facilities
- Listed on the NASDAQ National Market System
- Canada market opens, marking USANA's first steps as an international company
- Voted "Distributor's Choice" Best Company by *MLM Insider* magazine

### 1998/1999

- Australia, the Caribbean, New Zealand, the United Kingdom, the Netherlands and Hong Kong markets open
- More than \$100 million in annual sales

### 2000/2001

- **Sensé™** personal care line is unveiled
- Japan market opens
- **HealthPak™** is launched in the United States and Canada (CA-NFR)

### 2002

- U.S. patents awarded for **Olivol®**
- USANA-sponsored U.S. and Canada speedskaters compete in the Salt Lake City Winter Games
- Listed as third best-performing stock on marketwatch.com
- Taiwan market opens
- Children's Hunger Fund partnership begins



U S SPEEDSKATING

### 2003

- 12 million **USANA® Essentials™** sold worldwide
- Korea and Singapore markets open
- More than \$200 million in sales
- Listed on Russell 2000 Index
- Wins Utah Best of State: Dietary Supplements



### 2004/2005

- Named on *BusinessWeek's* 100 Hot Growth Company list
- México market opens
- Launches **5-Day RESET™ Kit**
- Ranked #5 of the 200 Best Small Companies by *Forbes* magazine
- Named a Top Revenue Growth Company by MountainWest Capital Network
- Listed on S&P Small Cap 600 Index



### 2006

- More than \$200 million paid out to Associates to date
- 39 athletes from USANA-sponsored teams compete in Torino Winter Games
- Becomes the Official Health Supplement Supplier for the Sony Ericsson WTA Tour
- More than \$350 million in annual sales
- Named one of Utah's "Best Companies to Work For" by *Utah Business*

### 2007

- Awarded U.S. patent for **Sensé™** self-preserving formulas
- Million Dollar Club surpasses more than 80 Associates
- Malaysia market opens
- Receives GMP registration and dietary supplement certification through NSF International
- Launches **MyHealthPak™** (U.S., CA-NFR, UK-NFR, NL-NFR)
- Wins Utah Best of State: Personal Care Products
- *NutriSearch Comparative Guide to Nutritional Supplements* (4th ed.) gives USANA products its highest rating
- Voted "Distributor's Choice" Best Company by *MLM Insider* for ninth year





USANA  
TRUE HEALTH  
FOUNDATION

helping humanity



USANA  
HEALTH SCIENCES

### 2008/2009

- Dave Wentz appointed CEO
- Wins Utah Best of State: Overall Best in Merchandising & Consumer Services
- Launches **Rev3 Energy® Drink** and **Surge Packs, Pure Rest™, USANA® Probiotic**, and **Vitamin D**
- Named one of the “Best Places to Work” by *Outside* magazine
- Stevie Award for “Best Live Event”: 2008 International Convention
- More than \$3 billion in sales to date
- Philippines market opens
- Dave Wentz named one of America’s Most Powerful CEOs 40 and Under by *Forbes.com*
- Wins Utah Best of State: Nutritional Beverage
- Listed on *Utah Business Fast 50*
- Wins Utah Best of State: Nutritional Products
- Wins *Nutrition Business Journal’s* 2009 Scientific Achievement Award

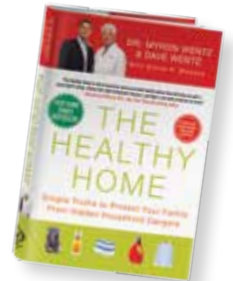


### 2010

- Wins Utah Best of State: Best Employer
- Stevie Award for “Best Live Event” for the second consecutive year
- USANA and The Orthopedic Specialty Hospital collaborate on in-depth studies into the health effects of vitamins D and C
- Wins Australian Business Awards for Product Excellence and Best eBusiness
- Acquires BabyCare Ltd., one of only 25 direct selling companies in China
- Unveils Nutritional Hybrid Technology
- USANA becomes the Official Health Supplement Supplier to the Visa Women’s Ski Jumping Team

### 2011

- USANA begins trading on the NYSE
- Dr. Myron Wentz receives the Multi-Level Marketing International Association (MLMIA) Industry 5-Star Award
- Dr. Myron Wentz and Dave Wentz release *The Healthy Home*, which becomes a *New York Times* best seller
- Officially recognized as an FDA-registered facility
- Listed on *Utah Business Fast 50* for third consecutive year
- Wins Australian Business Awards for Best New Product and Best eBusiness Product
- Named a Top 15 Revenue Growth Company by MountainWest Capital Network for seventh year
- USANA becomes an official partner of the U.S. Ski and Snowboard Association
- USANA sponsors individual members of the Korean Speed Skating teams



### 2012

- Voted “Distributor’s Choice” Best Company for 15th consecutive year by *MLM Insider*
- *NutriSearch Comparative Guide to Nutritional Supplements* (consumer edition) continues to give USANA products its highest rating, including the Editor’s Choice Award
- Named one the “Best Places to Work” by *Outside* magazine for fourth consecutive year
- Becomes longest-standing partner of the U.S. Speedskating team
- Launches the USANA True Health Foundation
- Thailand, France, and Belgium markets open
- USANA True Health Foundation partners with Dr. Mehmet Oz’s HealthCorps
- Ranked #17 on Direct Selling News Global 100 list
- Wins Utah Best of State: Research & Development
- Wins Utah Best of State: Nutritional Beverage for fourth consecutive year
- Wins Utah Best of State: Nutritional Supplements for second time
- Wins Utah Best of State: Dietary Supplements for ninth time
- Wins Utah Best of State: Overall Best in Merchandising & Consumer Services
- Eleven USANA products receive NSF/HFL International’s Certified for Sport™ Certification
- Reveals new corporate identity
- Million Dollar Club reaches more than 200 members